

**The NLP Research and Recognition Project  
Fundraising Committee  
October, 2010**

**What Are We Doing?**

The Fundraising Committee just kicked off an ambitious and exciting fundraising campaign. We are contacting NLP Institutes world-wide asking for small monthly donations from their members and NLP practitioners.

**Why Is It Important?**

The NLP Research and Recognition Project has made impressive inroads and significant accomplishments in the past few years including the first NLP University Department in the U.S.; a contract to research the NLP PTSD Treatment Protocol at a psycho-neurology research lab affiliated with Columbia U.; publication in Traumatology Journal of neurology underlying NLP PTSD Treatment Protocol (Jan.2011); US Army recommendation to the House Appropriations Committee for 3.5 million dollars to research and develop training materials for NLP PTSD Treatment protocol for Homeland Security; five US NLP research grant submissions totaling 18 million dollars; and the first online NLP Research Library. These, and other (see website) accomplishments warrant strong Foundation support. Foundations however require the NLP Community to show funding contributions before they will open their purses.

Until our infrastructure is funded, we remain vulnerable. We are well beyond what a completely volunteer organization can sustain.

**How Can You Help?**

By making a small monthly donation, as little as \$5 a month, you can make a difference! Small donations from NLP Practitioners around the world can, and will be, reflected hundredfold in Foundation contributions.

Only you, the NLP Community, know the gifts these NLP materials will deliver to the world. Let's join in this and make our dreams of this a reality.

**Donate now by visiting our website at: <http://nlprandr.org/>**

**Questions?** Please contact Frank Bourke PhD, [fpmc1000@hotmail.com](mailto:fpmc1000@hotmail.com).

**“Knowing is not enough, we must apply. Willing is not enough,  
we must do” Johann von Goethe**