

# **LONDON NLP CONFERENCE 2010**

## **RESEARCH AND RECOGNITION PROJECT UPDATE**

The Research and Recognition project is an effort to develop a well-funded program to network, support and participate in the long-needed research of NLP and to gather the recognition necessary for its widespread practice. It was incorporated in June of 2008.

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### **GOALS:**

#1. Develop, support and communicate the development of research to provide basic scientific validity for NLP and allied techniques as well as the continued refinement and development of such techniques in the US and abroad.

- #2. Establish NLP treatment centers of excellence for certain "diseases" such as post traumatic stress, asthma, phobias, anxiety disorders, depression, as well as adjunctive health aids.
- #3. Identify professionally approved programs, here and abroad, in Clinical Psychology, Psychiatry, Social Work and allied mental health fields and work with them to integrate NLP and allied methodology into their practice.
- #4. Develop continuing educational credits for learning NLP and allied clinical skills for the National Professional Organizations of Psychiatry, Psychology, Social Work, etc.
- #5. Develop University- and Hospital-based clearinghouses for the evaluation of utilization protocols, here and abroad.
- #6. Develop the economic and organizational resources to continue to accomplish these goals and their educational and communication derivatives for a long-term future.

## **ACCOMPLISHMENTS TO DATE:**

- #1. **NOT FOR PROFIT INCORPORATION** with committed leadership from experienced personnel encompassing business, academic, NLP, research and politics, sufficient to manage a multimillion dollar corporation.
- #2. **FORMAL SUPPORT** of over forty NLP Institutes, two University Departments and more than seven hundred multi-talented volunteers.
- #3. **COMPLETE STATE-OF-THE-ART PTSD RESEARCH SEQUENCE** from initial pilot studies to certified training programs of the NLP-derived, scientifically researchable, protocol for the treatment of Post Traumatic Stress Syndrome (PTSD), labeled Reconsolidation of Traumatic Memories (RTM). Complete Grant costs out at 15M and contains all the necessary logistics for three years' completion.
- #4 **GRANT SUBMISSIONS** The development and submission of four smaller PTSD grant proposals based upon the large, complete research sequence. Two more currently under development.
- #5. **NLP RESEARCH LIBRARY** 1200 article entries, APA-formatted.
- #6. **NLP NEUROLOGY ARTICLE:** Professor Rick Gray has written an article based on recent neurological advances in measuring traumatic memories that when published this winter in Traumatology Journal will put "RTM," the VK-D derived PTSD protocol, in the scientific literature.
- #7. **SOSSEC**, a consortium of corporations developing Homeland security infrastructure, has joined the R & R project to their prestigious corporate and academic stable (Carnegie Mellon, Rutgers U., CTC Corp, etc.). Their sponsored proposal to provide research and training on the PTSD Protocol to "Homeland Security Emergency Responders" was reviewed by the U.S. Army research arm, ARDEC, and recommended for 3.5M funding from the House Appropriations Committee.
- #8. **NLP WIKI.** Lisa Wake, a clinical leader and author from the UK, is about to open and "web master" the long-awaited NLP WIKI dialogues in order to foster continuing dialogue between the European and American NLP communities with an emphasis on raising research interest and awareness.
- #9. **NLP RESEARCH SYMPOSIUM:** Frank Bourke, representing the Research Project, gave the keynote address at the Second International NLP Research Conference

in Wales and the Project has joined the conference for the presentation of NLP research as a supporting member.

**#10. ONLINE RESEARCH:** Wayne Perry, and the Project Research Committee, has developed and piloted the online software to begin research of long-held NLP clinical assumptions about sub-modalities.

**#11. BRAIN RESEARCH CENTER:** A neuro-psychological research laboratory affiliated with Columbia University has joined with the project to research the RTM treatment protocol for PTSD. Pilot study will begin this Fall.

**#12. PILOT NATIONAL EMERGENCY RESPONSE CENTER PHILADELPHIA:** Sossec has asked us to present a training proposal in November 2010 for all of homeland securities' line staff at the first regional national emergency response Center, which will be placed in Philadelphia. The center will house police, firemen, emergency responders and a communication Center to coordinate all federal and state disaster responses.

**#13. MARSHALL UNIVERSITY NLP DEPARTMENT:** The NLP Center at Marshall University was established in 2009 to develop undergraduate, graduate, and continuing education credits in the field of NLP. To begin operation it requires an endowment of \$1 million.

**#14. MONTANA STATE UNIVERSITY NLP DEPARTMENT:** A contract has been completed between the Research and Recognition Project and Montana State University to develop a University Department of NLP with accredited Masters' and PhD degrees opening in 2011. The University will also be sponsoring research grant proposals on the PTSD treatment protocol, RTM, beginning this Fall. Search for a Department Chairperson will begin immediately. Introductory NLP workshops for Counseling, Psychology, Nursing and allied professional university faculty will be run in January.

## **PROJECTS AWAITING FUNDING**

Library completion and translation

Online research on submodalities

NLP emergency response team

Practitioners Outcome Evaluation

The complete research and certified training materials for PTSD treatment.

NLP WIKI Dialogue

## **FUNDING DRIVE**

Large foundation grants to new developments such as NLP require the support of the new developments community. To satisfy this need, a number of project volunteers, led by Andy Taylor MSW and Richard Liotta PhD, developed a funding drive committee and action plan which is about to roll out the initial steps. NLP Institutes and their members currently supporting the project exceed 100,000 people. If only 10% of these current members donate \$3.99 a month to help our cause, that would create approximately \$39,000 a month in additional revenue and more than satisfy Foundation funding requirements and current R & R Project needs.