

NLP *Research & Recognition Project, Inc.*

Dear NLP Institute,

We asked the question, "How can we do formal research that scientifically validates the efficacy of NLP and gives it the long overdue recognition that it truly deserves?" With your support that question will be answered. Imagine being able to quote research studies that demonstrate the effectiveness of NLP to your prospective clientele! Imagine the demand for NLP after peer reviewed scientific research journals announce their findings! With your financial support we can continue our aggressive efforts to accomplish these goals. It also sends a message to large foundations that our membership is financially active in supporting our mission. This is critical in convincing foundations to provide grant funding.

We are making progress thanks to the tireless efforts of our all volunteer staff, The NLP Research and Recognition Project is proud to report that:

- The U.S. Army research division involved with homeland security has approved our proposal to be forwarded to the House of Representatives Appropriations Committee for funding of 3.5 million dollars.
- The Brain Research Center, an affiliate of Columbia University, is making available one of the most prestigious psychophysiology laboratories in the United States for our use. This will cut research time in half using state of the art psychophysiological (neurological) measures.
- Marshall University is currently awaiting reviews from the Dept. of Defense for a \$350,000 pilot grant evaluating the PTSD treatment protocol developed by Steve Andreas, Tim Hallborn, Richard Gray, Suzy Smith, Bill McDowell and others.
- Follow-up grant proposals for the PTSD protocol are being developed at Farleigh Dickenson and Columbia University.
- The House of Representatives Committee for Veterans Affairs is helping us promote the PTSD protocol with Executives within the Veterans Administration and with influential Congressman.
- We are meeting with more Universities in the U.S. this fall aimed at opening an NLP University Dept. similar to the one that has been approved at Marshall University in West Virginia.

Even though growth is occurring we remain vulnerable. For the NLP Research and Recognition Project to become truly and deeply rooted we need additional support.

Please forward the attached letter to everyone on your mailing list and ask them to support our efforts.

Board of Directors:

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The difference that your NLP Institute and your members can make to the long term viability of the NLP Research and Recognition project is enormous! NLP Institutes and their members currently supporting the project exceed 100,000 people. If only 10% of these current members donate \$2.50 a month to help our cause that would create approximately \$25,000 a month in additional revenue!

Our website is now configured to accept monthly contributions as low as \$2.50 a month. Monthly, quarterly or one-time donations are options with this system.

The last three years have not been easy and we remain incredibly close to achieving success. However, we are not yet there. Your support will provide the momentum needed to make our dream become a reality.

**“Knowing is not enough, we must apply. Willing is not enough, we must do “ -
Johann von Goethe**

Sincerely,

Steve Andreas, Connirae Andreas and Judith DeLozier and the NLP Research and Recognition Board of Directors: Frank Bourke, Ph.D., William McDowell, Ph.D., Richard O’Leary, Ph.D., Robert Salluzzo, CPA and Rosalyn Anstine Templeton, Ph.D.