

# RAPPORT

The Magazine for NLP Professionals

## Rapport Contact Information

Advertising Enquiries  
Publisher/Editor

Kash Falconer  
Karen Falconer

[advertising@anlp.org](mailto:advertising@anlp.org)  
[rapport@anlp.org](mailto:rapport@anlp.org)

020 3051 6740  
020 3051 6740

## Copy and Publication Dates

Issue	Advertising Deadline	Distribution Date
Spring (NLP Conference Edition)	16 <sup>th</sup> March	28 <sup>th</sup> April
Summer	15 <sup>th</sup> June	28 <sup>th</sup> July
Autumn	15 <sup>th</sup> September	28 <sup>th</sup> October
Winter	10 <sup>th</sup> December	28 <sup>th</sup> January

## Adverts Technical Information

Sizes and Dimensions (mm)	Type Area (W x H)	Trim Area (W x H)	Bleed Area (W x H)
Quarter Page*	95 x 135		
Half Page - (Vertical)*	95 x 275		
Half Page - (Horizontal)*	195 x 135		
Full Page**	190 x 277	210 x 297	216 x 303
Double Page Spread**	400 x 277	420 x 297	426 x 303

\*Quarter and half page adverts should either have a border or a background colour other than white to differentiate the advert from the white page it is printed on. The border must be within the type area of the advert. Otherwise a 0.5 Point black border will be added by the magazine.

\*\*Full page and Double Page Spread adverts should include standard trim marks at least 3mm outside trim.

## Digital Artwork - Artwork should be supplied as a press ready PDF.

- The number of pages in a PDF file must be one.
- 100% size (See Technical Information above.)
- Include standard trim and registration marks 3mm outside trim.
- All fonts must be embedded.
- All PDF files must be pre-flight checked prior to submission.
- All high-resolution images must be embedded.
- Images should be CMYK (TIF, EPS or JPEG) with a resolution between 300 and 450dpi.
- If using JPEG compression please ensure that the highest quality setting is used.
- Four colour CMYK files only. No spot colours.

ANLP will not accept responsibility for colour and content inaccuracies resulting from failure to provide files to the above specification. Please contact us well in advance of copy deadlines if you require advice or help with your artwork.



The Association for NLP, Apsley Mills Cottage, Stationers Place, Hemel Hempstead, HP3 9RH  
Tel: 020 3051 6740 Web: [www.anlp.org](http://www.anlp.org)  
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